Dover Borough/Dover Township

Joint Comprehensive Plan

Leadership Committee Meeting

June 4, 2019

The Leadership Committee for the Joint Comprehensive Plan met for the sixth time on June 4th at 6 PM in the Dover Township Municipal Building. Members in attendance were Chuck Richards, Terry Myers, John Baranski, Cindy Snyder, Linford Bledsoe, Laurel Oswalt, Nathan Stone, and John McLucas.

Tim Staub, Planning Consultant, presented the schedule and format for the summer meetings. Tim shared that over the next three months the Leadership Committee would refine the themes and strategies that were presented at the Spring Symposiums in May. To accomplish this effort, Tim will share background information to consider, trending topic information and the themes and strategies. Where necessary, Tim will provide additional items in regards to supplement the information to ensure that the Pennsylvania Municipalities Planning Code requirements are met. Tim also noted that in August an additional meeting will be necessary so as to stay on our September DRAFT Plan release. The topics for each meeting are grouped below:

June 4th: (Superintendent and Facilities Mgr.)
Education
Community Involvement

July 9th: (YCEA/Downtown Inc.) Economic Development Community Preservation

August 6th: (Recreation Providers and Director/SD/EMS)
Recreation Facilities
Shared Resources

August 13th: (York County Transportation Chief, Public Works Personnel and Municipal Engineers)
Housing
Infrastructure

Tim confirmed that the Separate but Together Workshops with the elected officials will be held on July 1^{st} with Dover Borough and July 22^{nd} with Dover Twp.

The remainder of the meeting, Tim spent approximately an hour reviewing the Education Context and refining the themes and strategies. The final exercise was called Discover Dover's Why... where Tim discussed how the community shared with the leadership committee the "What" the community wants in regards to change and the Leadership Committee determined "How" the change would take place but ultimately the Region needs to get to the "Why." With Dover asking "Why" it will show that the Region is supportive of a theme and will move it forward together and implementation becomes easier or does not occur at all.

The Superintendent Tracy Krum, joined the Education discussion to assist in providing clarification on the context Tim provided. The majority of the discussion touched on the lower graduation rate, higher levels of free or reduced lunch programs, the higher than most York County rates of mental health and

drug use amongst children attending Dover Area School District. The Leadership Committee in conjunction with the Superintendent offered suggestions on how the communities could collaborate to address the concerns and grow the educational system. Everyone felt the Why statement for Education would be: *To Change The Trend of Dover Education To A Positive Direction*. Should the Communities and the School District be successful it would look like: Higher graduation rates, more post graduate degrees sought, more jobs and career training, reduction in the number of students needing lunch program assistance, and the number of students reporting drug use or mental health concerns is reduced.

The second topic the Leadership Committee discussed was Community Involvement and Communication. The Committee spend some time reviewing the context prepared and Tim shared some revisions to the Themes and Strategies. Tim suggested that the community should work towards an overall brand he thought that they should develop a story to market. Initially, Tim suggested that it might be Culinary or Agritourism related but further exploration on this topic should be considered. The Dover Grown tagline was suggested by one of the Leadership Committee Members as they felt it represented more than just the agriculture community but also how many people grow up in Dover and move back to live when they are older.